

# THE BODY OF KNOWLEDGE

For the World of Strategic Planning (Lead-Think-Plan-Act) — 21st Century Requirements

## LEVEL I CERTIFICATION Strategic Planning Professional<sup>SM</sup> (SPP)

1

### LEAD

- 1.1 Personal Credibility
- 1.2 Interpersonal Relationships

2

### THINK

- 2.1 Content
- 2.2 Processes
- 2.3 Infrastructures

3

### PLAN

- 3.1 Content
- 3.2 Processes
- 3.3 Infrastructures

4

### ACT

- 4.1 Content
- 4.2 Processes
- 4.3 Infrastructures

DESIRED RESULTS

## 5 FOUNDATION

Business Acumen

5.1 Strategic Planning Professional Roles

# THE BODY OF KNOWLEDGE

For the World of Strategic Planning (Lead-Think-Plan-Act) — 21st Century Requirements

## LEVEL II CERTIFICATION Strategic Management Professional<sup>SM</sup> (SMP)

1

### STRATEGIC LEADER

- 1.3 Planning Teamwork
- 1.4 Cross-Functional Teamwork
- 1.5 Organization-Wide

2

### STRATEGIC THINKING

- 2.4 Content
- 2.5 Processes
- 2.6 Infrastructures

3

### STRATEGIC PLANNING

- 3.4 Content
- 3.5 Processes
- 3.6 Infrastructures

4

### STRATEGIC ACTIONS

- 4.4 Content
- 4.5 Processes
- 4.6 Infrastructures

DESIRED RESULTS

## 5 FOUNDATION

- Strategic Business Acumen
- 5.2 Strategic Management Professional Roles