

# **Best Practices for Strategic Planning & Management**

## **Association for Strategic Planning BOK List (ASP)**

**Several purposes are served:**

- ASP will expand and refine the current Body of Knowledge to include these best practices
- ASP will maintain a list of qualifying commercial and academic frameworks that can be used to provide certification examination preparation training, to prepare participants to sit for the three ASP certification examinations
- ASP will use these criteria to evaluate potential Registered Education Providers
- ASP will use these criteria as part of the Richard Goodman Award criteria
- ASP members and other interested parties can use these best practices to refine and improve their own product and service offerings

**Attribute 1 – Uses a Systems Approach that starts with the end in mind.**

**Attribute 2 – Incorporate Change Management and Leadership Development to effectively transform an organization to high performance.**

**Attribute 3 – Provide Actionable Performance Information to better inform decision making.**

**Attribute 4 – Incorporate Assessment-Based Inputs of the external and internal environment, and an understanding of customers and stakeholder needs and expectations.**

**Attribute 5 – Include Strategic Initiatives to focus attention on the most important performance improvement projects.**

**Attribute 6 – Offer a Supporting Toolkit, including terminology, concepts, steps, tools, and techniques that are flexible and scalable.**

**Attribute 7 – Align Strategy and Culture, with a focus on results and the drivers of results.**

**Attribute 8 – Integrate Existing Organization Systems and Align the Organization Around Strategy.**

**Attribute 9 – Be Simple to Administer, Clear to Understand and Direct, and Deliver Practical Benefits Over the Long-Term.**

**Attribute 10 – Incorporate Learning and Feedback, to Promote Continuous Long-term Improvement.**