

2009 Annual Conference  
***Planning for a Sustainable Future***  
Program Schedule



**Sunday, February 22, 2009**

9:00 a.m - 6:00 p.m.	Conference Registration
10:00 a.m 0 - 4:00 p.m.	Pre-Conference Boot Camp Strategic Planning 101
5:00 p.m. - 6:00 p.m.	General Reception
6:00 p.m. - 7:15 p.m.	Opening Session <i>Keynote Speaker: Dr. Jim Phills</i> <i>Why Sustainability Now?</i>

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**Monday, February 23, 2009**

7:00 am - 8:30 am	Networking Breakfast							
9:00 am - 10:15 am	<b>Keynote Speaker: Jeffrey Dunn</b> <b>Mixing the Economic Downturn with Sustainability: Inhibitor or Catalyst?</b>							
10:45 am - 12:00 pm	<b>Keynote Panel: Kyocera International and Sempra Energy</b>							
12:15 pm - 1:45 pm	Lunch and Awards Presentation							
2:15 - 3:30	Breakout Sessions			Deep Dive Sessions				Learning Journey - UCSD
	The Strategic Role of Spares in Sustainable Operations <i>Charles D. Feinstein</i>	Corporate Social Responsibility and the Strategic Planner <i>Jennifer Russell</i>	Addressing Sustainability in Transportation Agency Planning and Management <i>Peter Plumeau</i>	UNLEASHING YOUR KOR STRENGTHS: STRATEGY AND DESIGN FOR SUSTAINABLE PRODUCTS <i>Ravi Sawhney</i> <i>Deepa Prahald</i>	THE SEVEN STEPS TO SUSTAINABLE VALUE <i>Bruce Bendix</i>	PROFITABLE, RESPONSIBLE AND SUSTAINABLE BUSINESS <i>Neil Smith</i>	MANAGING UNCERTAINTY, <i>Noel Marts</i> <i>Steven Hirshfeld</i>	
Transition to Breakout sessions								
3:45 - 5:00	Bringing Strategic Plans to Life: Tools for Action and Sustainability <i>Jody Spiro</i>	Connecting the Dots: Linking Sustainability, Strategic Planning and Human Capital <i>William Schiemann</i>	Executing Sustainable Strategy in a Downturn <i>Mark Morgan</i>					

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**Tuesday, February 24, 2009**

7:00 am - 8:30 am	<b>Networking Breakfast</b>						
9:00 am - 10:30 am	<b>Keynote Speaker: dt ogilvie, "Strategy as art and design: Developing sustainable organizations"</b>						
10:45 - 12:00	<b>Breakout Sessions</b>						
	Sustainability Leadership: Strategies and Paradigms <i>Irene Hughes Miriam Karell</i>	Sustainable Transformation <i>Mark Morgan</i>	The Art and Science of Bringing the VOC into Strategic Planning Efforts for a Sustainable Future <i>Joley Gardner</i>	Positioning and Growth for the Emergin Firm in a "Triple Bottom Line" World <i>Jane Christie Jennifer Beever Jim Wilson</i>	An Improved Strategy Methodology - Cisco's 'Follow the Sun' Virtual Planning <i>Dart Lindsley Ken Ketch</i>	Discovering and Using the Benefits of Sustainability Practices <i>Anika Savage Michael Sales</i>	Strategic Foresight: How to Plan for a Sustainable Future <i>Steve Tighe</i>
12:15 pm - 1:30 pm	<b>Networking Luncheon</b>						
2:15 - 3:30	<b>Breakout Sessions</b>				<b>Deep Dive Sessions</b>		
	Integrating Safety Management System Strategies into the Organization's Overall Strategic Thrust <i>Jon Kevin Loebbaka Alfred O. Lewis Tom Quick</i>	Planning for Success – A Principle-Based Approach toward Sustainability <i>Caroline Nolan</i>	Collaborative Innovation: The Key to Sustainable Competitive Advantage <i>Howard Rasheed</i>	Effective Strategy Formulation, Planning and Management Using the Balanced Scorecard <i>Howard Rohm</i>	THE FIVE PILLARS OF SUCCESS AND SUSTAINABILITY FOR INDIVIDUALS, ORGANIZATIONS, AND SOCIETIES <i>Mark Hollingworth</i>	DISRUPTION 2.0 - CREATING NEW GROWTH BUSINESSES AS A REPEATABLE CORE PROCESS <i>Michael Putz</i>	SUSTAINABLE FACILITIES PLANNING AT LOS ANGELES COMMUNITY COLLEGES <i>Larry Eisenberg</i>
Transition to Breakout sessions							
3:45 - 5:00	Using Sustainability Strategies to Achieve a Global Competitive Edge <i>Mona Pearl</i>	How to Navigate Your Company or Client Safely to Greater Success with Open Innovation (In These Times of Uncertainty and Change)	Putting future in the Center of Strategic Planning <i>Don Heathfield</i>	Integrating Sustainability into our Business <i>Jean Rogers Cliff McMillan</i>			
5:00 p.m. - 7:00 p.m.	<b>Post-Conference Networking Reception</b>						