



ASP 2009 Annual Conference February 22-24, 2009

Sponsorship Opportunities

We invite your company to participate as a sponsor or exhibitor at the 2009 Association for Strategic Planning Annual Conference, San Diego, California.

Exclusive Sponsorship Benefits:

- **Your company name and logo on all promotional materials, online, print, and email**
- **Active link from ASP website to your corporate website**
- **Network with key decision makers from major corporations**
- **Meet strategic planning practice leaders**
- **Meet qualified buyers**
- **Build YOUR brand recognition and promote business development**

Platinum Sponsor "Featured Sponsor": \$7,500

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website
Link to your website from the conference page on the ASP website
Complimentary attendance for two conference attendees
Full page ad in conference collateral / support materials
Brief sponsor recognition including introduction and sound byte
Opportunity to give branded items to each attendee (i.e. mug, pen/notepad, etc.)
Display booth (with one 6-foot draped table) easily visible to all attendees
Signage at the conference (professionally prepared)
Corporate logo on all conference materials
One branded advertising email to participants after conference (distributed via ASP)

Dinner Sponsor: \$6,000

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website
Link to your website from the conference page on the ASP website
Full page ad in conference collateral / support materials
Complimentary attendance for one conference attendee
Named sponsor of dinner with signage (i.e. signage/banner + table tents)
Brief sponsor recognition including introduction and sound byte
Opportunity to give branded items to each attendee (i.e. mug, pen/notepad, etc.)
One branded advertising email to participants after conference (distributed via ASP)

Gold Sponsor: \$5,000

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website Link to your website from the conference page on the ASP website
Complimentary attendance for one conference attendee
Full page ad in conference collateral / support materials
Display booth (with one 6-foot draped table) easily visible to all attendees
Signage at the conference (professionally prepared)
Corporate logo on all conference materials
One branded advertising email to participants after conference (distributed via ASP)

Breakfast / Lunch Sponsor: \$3,000

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website Link to your website from the conference page on the ASP website ½ page ad in conference collateral / support materials
Complimentary attendance for one conference attendee
Named sponsor of breakfast / lunch with signage (i.e. signage/banner + table tents)
Brief sponsor recognition including introduction and sound byte
Opportunity to give branded items to each attendee (i.e. mug, pen/notepad, etc.)

Silver Sponsor: \$2,500

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website Link to your website from the conference page on the ASP website
Complimentary attendance for one conference attendee
½ page ad in conference collateral / support materials
Display booth (with one 6-foot draped table) easily visible to all attendees

Break (Morning or Afternoon) Sponsor: \$1,500

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website
Complimentary attendance for one conference attendee
Link to your website from the conference page on the ASP website ¼ page ad in conference collateral / support materials
Named sponsor of break with signage (i.e. signage/banner + table tents)

Bronze Sponsor: \$1,000

Official recognition in promotional electronic brochure (logo & company name)
Corporate logo on conference page of ASP website
Complimentary attendance for one conference attendee
Link to your website from the conference page on the ASP website
¼ page ad in conference collateral / support materials

Please contact Janice Lauren at executivedirector@strategyplus or 323 954-0517 for further information.
